


2010 Business Partner Sponsorship Benefits Summary

(See Business Partner Program for full details and A La Carte Sponsorship Opportunities)

 SAN DIEGO CHAPTER <small>A Chapter of the Association of Legal Administrators</small>	Platinum Paradise	Golden Sunset	Silver Sand Castle	Bronze Boogie Board	Catch The Wave	Surf's Up	In-Kind Sponsorships	Accounting Sponsor	Media/Advertising Sponsor	Printing Sponsor	Regraphics Sponsor	Website Sponsor
	Cost:	\$7,500	\$5,500	\$3,500	\$2,200	\$1,000	\$500					
Number of packages available:	1	2	6	12	Unlimited	Unlimited			1	1	1	1
The Mandate Electronic Newsletter Benefits												
Advertisement in all issues	x	x	x	x					x	x	x	x
Banner Ad	x	x										
Premier Placement			x							x		
Receive copy of all issues	x	x	x	x					x	x	x	x
Spotlight article in one issue	x	x	x									
The Partnership Advantage Newsletter Benefits												
Advertisement in all issues	x	x	x	x					x	x	x	x
Banner Ad	x	x										
Premier Placement			x							x		
Receive copy of all issues	x	x	x	x	x	x			x	x	x	x
Meet the Business Partners	x	x	x									x
Number of Issues	4	2	1									2
Headline listing in "Thank You"	x											
Prominent listing in "Thank You"		x										x
Bolded listing in "Thank You"			x									
Listing in "Thank You"				x	x	x			x	x	x	x
Membership Luncheon/Event Benefits												
Attend Annual Managing Partners Lunch	3											
Attend and Sponsorship of CCW OR Leadership Dinner OR Holiday Event		2										2
Attend Regular Monthly Luncheon			1									
Opportunity to introduce company at event	x	x	x									
Recognition as sponsor during event	x	x	x									
Recognition as Scholarship Sponsor	x	x	x									
Recognition as sponsor on printed material	x	x	x									
Electronic Membership Directory/Handbook Benefits												
Advertisement in Directory	Full	Full	Full	Full					Full	Full	Full	Full
Receive an electronic copy of Directory	x	x	x									
Electronic Business Partner Directory Benefits (If received by 1/15/10)												
Listing in Business Partner Sponsorship Directory	x	x	x	x	x	x			x	x	x	x
Receive an electronic copy of the directory	x	x	x	x	x	x			x	x	x	x
Chapter Website Benefits												
Company logo/hotlink on chapter home pg	x											
Recognition as Platinum Sponsor home pg	x											
Listing in Sponsor Section/chapter website	x	x	x	x	x	x			x	x	x	x

Legal Resource Fair Benefits												
Premium booth space	x	x	x									
Choice of booth location	x	x										
No. of company representatives to attend	4	3	2	2	2			2	2	2	2	2
Recognition of sponsorship level at event	x	x	x									
Scholarship Benefits												
Exclusive sponsor of registration scholarship to ALA's National Conference	x											
Exclusive sponsor of scholarship to Chapter Leadership Institute for Chapter Board Members		x										
Co-Sponsor of registration scholarship to ALA's Region 6 Conference			x									
Other Benefits												
Exclusive sponsor of educational program	x											
Co-sponsor of educational program		x										
Attend Business Partner Appreciation Luncheon	3	2	2	1	1	1		1	1	1	1	2
Set of Chapter membership mailing labels				x	x			x	x	x	x	
Attend Chapter Diversity Event	x	x	x	x	x	x		x	x	x	x	x