

2011 Business Partner Sponsorship Benefits Summary

(See Business Partner Program for full details and A La Carte Sponsorship Opportunities)

| | Platinum Paradise | Golden Sunset | Silver Sand Castle | Bronze Boogie Board | Catch The Wave | Surf's Up | In-Kind Sponsorships | Accounting Sponsor | Media/Advertising Sponsor | Printing Sponsor | Regraphics Sponsor | Website Sponsor |
|--|-------------------|---------------|--------------------|---------------------|----------------|-----------|----------------------|--------------------|---------------------------|------------------|--------------------|-----------------|
| Cost: | \$7,500 | \$5,500 | \$3,500 | \$2,200 | \$1,000 | \$500 | | | | | | |
| Number of packages available: | 1 | 2 | 6 | 12 | Unlimited | Unlimited | | | 1 | 1 | 1 | 1 |
| The Mandate Electronic Newsletter Benefits | | | | | | | | | | | | |
| Advertisement in all issues | x | x | x | x | | | | | x | x | x | x |
| Banner Ad | x | x | | | | | | | | | | |
| Premier Placement | | | x | | | | | | | x | | |
| Receive copy of all issues | x | x | x | x | | | | | x | x | x | x |
| Spotlight article in one issue | x | x | x | | | | | | | | | |
| The Partnership Advantage Newsletter Benefits | | | | | | | | | | | | |
| Advertisement in all issues | x | x | x | x | | | | | x | x | x | x |
| Banner Ad | x | x | | | | | | | | | | |
| Premier Placement | | | x | | | | | | | x | | |
| Receive copy of all issues | x | x | x | x | x | x | | | x | x | x | x |
| Meet the Business Partners | x | x | x | | | | | | | | | x |
| Number of Issues | 4 | 2 | 1 | | | | | | | | | 2 |
| Headline listing in "Thank You" | x | | | | | | | | | | | |
| Prominent listing in "Thank You" | | x | | | | | | | | | | x |
| Bolded listing in "Thank You" | | | x | | | | | | | | | |
| Listing in "Thank You" | | | | x | x | x | | | x | x | x | x |
| Membership Luncheon/Event Benefits | | | | | | | | | | | | |
| Attend Annual Managing Partners Lunch | 3 | | | | | | | | | | | |
| Attend and Sponsorship of CCW OR Leadership Dinner OR Holiday Event | | 2 | | | | | | | | | | 2 |
| Attend Regular Monthly Luncheon | | | 1 | | | | | | | | | |
| Opportunity to introduce company at event | x | x | x | | | | | | | | | |
| Recognition as sponsor during event | x | x | x | | | | | | | | | |
| Recognition as Scholarship Sponsor | x | x | x | | | | | | | | | |
| Recognition as sponsor on printed material | x | x | x | | | | | | | | | |
| Electronic Membership Directory/Handbook Benefits | | | | | | | | | | | | |
| Advertisement in Directory | Full | Full | Full | Full | | | | | Full | Full | Full | Full |
| Receive an electronic copy of Directory | x | x | x | | | | | | | | | |
| Electronic Business Partner Directory Benefits (If received by 1/13/11) | | | | | | | | | | | | |
| Listing in Business Partner Sponsorship Directory | x | x | x | x | x | x | | | x | x | x | x |
| Receive an electronic copy of the directory | x | x | x | x | x | x | | | x | x | x | x |
| Chapter Website Benefits | | | | | | | | | | | | |
| Company logo/hotlink on chapter home pg | x | | | | | | | | | | | |
| Recognition as Platinum Sponsor home pg | x | | | | | | | | | | | |
| Listing in Sponsor Section/chapter website | x | x | x | x | x | x | | | x | x | x | x |

| Legal Resource Fair Benefits | | | | | | | | | | | | |
|--|---|---|---|---|---|---|--|---|---|---|---|---|
| Premium booth space | x | x | x | | | | | | | | | |
| Choice of booth location | x | x | | | | | | | | | | |
| No. of company representatives to attend | 4 | 3 | 2 | 2 | 2 | | | 2 | 2 | 2 | 2 | 2 |
| Recognition of sponsorship level at event | x | x | x | | | | | | | | | |
| Scholarship Benefits | | | | | | | | | | | | |
| Exclusive sponsor of registration scholarship to ALA's National Conference | x | | | | | | | | | | | |
| Exclusive sponsor of scholarship to Chapter Leadership Institute for Chapter Board Members | | x | | | | | | | | | | |
| Co-Sponsor of registration scholarship to ALA's Region 6 Conference | | | x | | | | | | | | | |
| Other Benefits | | | | | | | | | | | | |
| Exclusive sponsor of educational program | x | | | | | | | | | | | |
| Co-sponsor of educational program | | x | | | | | | | | | | |
| Attend Business Partner Appreciation Luncheon | 3 | 2 | 2 | 1 | 1 | 1 | | 1 | 1 | 1 | 1 | 2 |
| Set of Chapter membership mailing labels | | | | x | x | | | x | x | x | | |

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